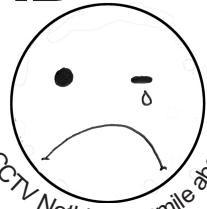


NO CCTV ON COWLEY ROAD



- CCTV only reduces crime by 4 or 5%, if at all.*
- Street lighting has been shown to reduce crime by 20%.*
- A system of 8 cameras on the Cowley Road would cost £150,000 (excluding VAT and ongoing maintenance costs).
- Installation will mean digging up the Cowley Road - *again!*
- The lesser proposal of 4 wireless cameras would still cost £48,000+
- This money could be used for safer road crossings for school children on Iffley Road; weekly rubbish collections in the most needy parts of E.Oxford; and any number of things that have a proven track record of improving community.
- No-one has calculated the environmental cost of the cameras, masts, control rooms, etc.

Better community reduces crime, technology does not.

CCTV is not a cost effective tool in crime prevention. There is a substantial body of evidence that suggests it is not an effective tool in crime prevention at all.

If you are doing nothing wrong you should not be watched, recorded and challenged to explain yourself.

Visit www.no-cctv.org.uk for more information

*Data sources referenced on www.no-cctv.org.uk

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